



**CALIFORNIA WORKFORCE INVESTMENT BOARD
CAREER PATHWAYS AND EDUCATION COMMITTEE
MEETING NOTICE**



**September 13, 2013
1:00 p.m. – 4:00 p.m.**

**East End Complex, Conference Room C
1500 Capitol Avenue
Sacramento, CA 95814**

To listen to the meeting, call 1-866-748-2780 passcode 6132541

AGENDA

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Update**
- III. Action Items:**
 - i. Approval of March 22, 2013 Meeting Summary**
 - ii. Career Pathways and Education Committee - Proposed Action Plans**
- IV. Discussion Item: Career Pathways Trust Fund Update – *Russell Weikle, Director, California Department of Education, Career and College Transition Division***
- V. Presentation: Linked Learning – *Jennifer Ortega, California State Director, America's Edge***
- VI. Discussion: Next Steps**
- VII. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

Career Pathway and Education Committee
March 22, 2013
1:00 p.m. – 3:00 p.m.
Meeting Summary

Committee members in attendance (In person):

Linda Collins	Lupita Cortez-Alcala	Brian McMahon
Jennifer Ortega	Diane Ravnik	Nicole Rice
Hermelinda Sapien		

(Via WebEx)

Michael Gallo (Chair)	Pamela Kan	Alma Salazar
Debra Jones	Jeremy Smith	

I. Introduction and Opening Remarks:

Executive Director, Tim Rainey asked for introductions and Mr. Michael Gallo welcomed Council members and audience.

II. Chair/Executive Director Updates

Tim Rainey gave a brief update on

- Career Pathways and Education Committee role in coordination with the sector based committees (Advanced Manufacturing, Health, and Green) – supporting regional employer engagement to align career pathways and funding sources, and track participants.
- Linked Learning Alliance. Additional background given by Ms. Jennifer Ortega.
- State Board’s priority on cross-system performance measures.
- Next State Board meeting on May 8, 2013.
- Governor’s interest in education and training programs that bridge to good jobs.

III. Legislative Update

None to report.

IV. Discussion Item: Career Pathways and Education Committee Proposed Framework

Mr. Michael Gallo gave a brief background on the draft Framework and its purpose. The Committee went through the draft Framework and made comments and edits which are reflected in the final draft. The following questions and points were made:

- Who are the stakeholders? *Every training provider, education, employers, labor.*
- Ms. Linda Collins: Be aware of language regarding K-12 vs K-14 and K-16. It is not enough to get students to the graduation line, but prepare them to be received in higher education or certification training. Concept of Linked Learning.
- Tim Rainey – Our goal is to tie all of objectives back to the State Strategic Plan.

- Mr. Gallo mentioned the following models and resources for consideration: *STRIVE*, *Collective Impact Report by Stanford Innovation Review*, *Pathways to Prosperity report by Harvard*. *Not a lot on global impact strategies.*
- *Linked Learning has focused on the alignment of career pathways and an outcome-based approach.* Members expressed interest in more information regarding Linked Learning.
- Conscious decision to not use “CTE” as it is typically associated with Vocational Education and “tracking” students. Career Education is more appropriate and being used by Senate Pro Tem Steinberg.
- How do we use Committees “Framework” of Objectives, Strategies, and Approaches to lower the drop-out rate? Tim stated it is an implied as one of the end goals, but we could pull it out and put more emphasis on it.
- Brian McMahon observed that the Frameworks stated and implied objectives require alignment of various systems.
 - Mr. Rainey stated that the finalized Framework will be approved *by the State Board and thereafter we would pursue alignment with varying State Plans that receive federal funding.*
 - Mr. Gallo stated the next steps would be to prioritize recommendations and those that include articulation of other systems, we could pursue funding a study or initiative toward that end.
- Be cognizant of employer’s time and ability to commit to involvement.
 - Ms. Pamela Khan stated that larger employers have the resources and ability to make these investments and asked how can we create channels for the smaller employers to be involved?
 - Ms. Alma Salazar suggested that regional collaboration involve employers
- Ms. Linda Collins stated that there are large communities that have not been engaged and/or have access to high-skill, high-wage, high-demand occupations. This is a business imperative that our workforce reflect the growing majority in California and take advantage of Linked Learning, to send the message of college and career. The Committee’s Framework should reflect and address barriers for disadvantaged populations.

Discussion Item: Next Steps

- Staff incorporate edits and send out to Committee for editing and verbiage
- Mr. Gallo will report progress to Executive Committee on April 2, 2013
- Framework will be finalized for the May 8, 2013 State Board meeting
- Staff will poll members of the committee for the next meeting date
- Prioritize and condense to about ten goals for an implementable action plan

V. Public Comment

One public member shared appreciation for the work being done.

Meeting Adjourned

California Workforce Investment Board (State Board) Career Pathways and Education Committee (CPEC) Proposed Action Plans

Purpose

The Career Pathways and Education Committee's (CPEC) stated purpose is as follows:

Identify and implement comprehensive strategies to align education with career preparation in regional growth and demand occupations to successfully compete within the 21st Century global marketplace.

Towards this end, the CPEC identified the following three key objectives:

Objective 1. Expand Career-Based Education Opportunities for All Learners

Objective 2. Create Opportunities for All Students to Receive Nationally-Recognized, Industry-Valued Certifications/Credentials

Objective 3. Build Regional Linkages Between Public Education and Growth/Demand Industry Sectors

The CPEC's adopted *framework* entailed a comprehensive list of strategies and approaches to achieve these objectives. The following near-term Action Plans were derived from these strategies along with existing opportunities in our state to achieve the stated purpose above.

Action Plan 1 – California Career Pathways Trust

The state budget that took effect July 1, 2013 includes \$250 million to form the California Career Pathways Trust (CCPT) to fund grants for career technical education in K-12 districts, charter schools and community colleges. Funds will be dispensed through competitive grants for up to three years, with a priority given to those districts that have matching contributions from industry partners, especially for high-need, high-growth sectors of the economy.

The grants will advance several of the projects that are included in the 2013 Governor's Career Technical Education Pathways Program Joint California Community College Chancellor's Office (CCCCO) and the California Department of Education (CDE) Expenditure Plan. Among these programs is the district-wide Linked Learning program that builds on the successful Career Advance Academies (CAA), and California Partnership Academies (CPA) academy. These programs focus on work-based learning, career pathways, and provide an opportunity to leverage other state and local funding and programs. Also, the new money can bolster existing programs (e.g., California Partnership Academies and the Regional Occupational Centers and Programs) by incentivizing the utilization of work-based learning; industry recognized credentialing, and linking to existing regional collaborations that have existing partnerships with

businesses.

Approach

CPEC propose that the Department of Education create a CCPT funding strategy that is implemented through guidelines and a Request for Applications (RFA) developed in partnership with State Board through the CPEC. The strategy will bolster existing K-14 career pathway programs and create new programs by targeting key regional industry sectors through regional collaborations and strong partnerships with employers to align public education and instruction with employer-valued skills and proficiencies.

Next Steps

- CPEC members will develop recommendations that will help formulate RFA criteria and program guidelines to compliment CDE's existing RFA process and guidelines.
- Implementation will occur in accordance to a schedule established by CDE.

Action Plan 2 – College and Career Readiness Certification

State Board staff will research the current national trend to incorporate Career Readiness standards, work experience components and certifications as a high school graduation requirement. This trend was furthered by President Obama's *Race to the Top* initiative. Staff will provide recommendations that may be piloted at representative local school district(s).

The incorporation of a career readiness credential and work experience as a high school graduation requirement was a strategy identified by the CPEC as part of a broader recommendation to incorporate nationally-recognized, industry-valued credentials as an essential component of training programs. Today, 23 states; accounting for nearly half of students in the U.S., include this standard in their high school diploma requirements.

Approach

Staff will present its findings to the CPEC during its November 2013 meeting. CPEC members will form next steps; such as, identify school district(s) that may pilot aspects of the recommendations and share its findings with policy makers. The San Bernardino City Unified School District (SBCUSD), the 8th largest school district in California, has expressed interest in participating.

Next Steps

- Staff will conduct its research and develop a report based on its findings and present recommendations to the CPEC between September 2013 and October 2013.
- CPEC will discuss the report and formulate next steps to include a pilot program implementation plan, evaluation criteria and potential funding partners, among others.

Action Plan 3 – Linking K-12 with Post-Secondary High-Technology Industry-Valued Credentialing

The CPEC members will facilitate the linkage between existing advanced manufacturing training programs credentialed by the National Institute of Metalworking Skills (NIMS) and Information Technology programs credentialed by Cisco to provide to K-12 Career Technical Education (CTE) programs. This effort will bolster existing CTE programs by providing technical input on existing curriculum and ways to better align curriculum to industry-validated standards. The primary goal is to seamlessly integrate and embed CTE as an essential component of all academic instruction. As a near-term implementation strategy, the CPEC would facilitate the development of articulation agreements between educational institutions and partnership agreements with industry and employers to incorporate CTE within selected Science Technology Engineering and Mathematics (STEM) curriculum.

Approach

CPEC members and staff will identify candidate CTE programs and appropriate members will reach out to those programs to begin a dialogue on program effectiveness and impact. Participants will form an expert network, to include participants from both education and industry, to discuss common issues, effective solutions, replication and scaling strategies with the goal of developing an implementation plan for defined pilot/demonstration projects.

Next Steps

- By its November 2013 meeting the CPEC members will identify and engage potential CTE programs, educational partners and industry representatives to assemble a network of experts.
- CTE programs and prospective education and industry participants will be contacted during October 2013 and coordinate a partnership meeting to define near-term pilot/demonstration projects.

Action Plan 4 – Disseminate Regional Industries of Focus to the CTE Community

The CPEC in collaboration with the CDE will share information with the K-12 CTE community regarding the regional demand and growth industries included in the State and Local WIB Strategic Plans and ensure alignment with the California Community Colleges and Local Community College Boards regional industries of focus. The objective will be to encourage the alignment of K-12 CTE programs with industries and demand occupations that are driving the regional economies and that offer career pathways into high-paying jobs.

Approach

Staff will work with the Chancellors Office of California's Community Colleges to ensure alignment with WIB data at the State and local level. The aligned growth and demand

industries and occupations along with essential requirements for the various career pathways will be assembled and provided to the CDE for dissemination to the K-12 system.

Next Steps

- Staff will develop materials during September/October 2013 timeframe.
- CDE will provide the information dissemination strategy by October 2013.
- Information will be disseminated during the first two weeks of October 2013.

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