



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
CAREER PATHWAYS AND EDUCATION COMMITTEE  
MEETING NOTICE**



**Friday, November 15, 2013  
10:00 a.m. – 1:00 p.m.**

**Employment Training Panel  
1100 J Street, 5<sup>th</sup> Floor  
Sacramento, CA 95814**

**To listen to the meeting, call 1-866-748-2780 passcode 6132541**

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**AGENDA**

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Update**
- III. Action Item: Approval of September 13, 2013 Meeting Summary**
- IV. Discussion Items:**
  - a. California Department of Education - Career Pathways Trust Fund Update**  
*Russell Weikle, Director, California Department of Education, Career and College Transition Division*
  - b. Chancellor's Office of California Community Colleges - SB 1070 Career Technical Education Pathways Program Grant**
  - a. Linked Learning – Foundation for California Community Colleges and Linked Learning Alliance Partner with JP Morgan Chase to Engage Employers and Assist High School and Community College Students in Securing Internships**
- V. Discussion: Next Steps**
- VI. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

**Career Pathway and Education Committee**  
**September 13, 2013**  
**1:00 p.m. – 3:00 p.m.**  
**Meeting Summary**

Council members/designees who were in attendance:

Kenneth Burt – <i>California Federation of Teachers</i>	Diane Ravnik – <i>Division of Apprenticeship Standards</i>
Linda Collins – <i>Career Ladders Project</i>	Nicole Rice – <i>CA Manufacturers and Technology Association</i>
Michael Gallo (Chair) – <i>Kelly Space and Technology, Inc.</i>	Russ Weikle – <i>California Department of Education</i>
Jennifer Ortega – <i>America’s Edge</i>	Maureen White for Van Ton Quinlivan – <i>California Community Colleges</i>

Council members on the phone:

Alma Salazar – *LA Area Chamber of Commerce*

**I. Introduction and Opening Remarks:**

Mr. Michael Gallo welcomed Council members and public in attendance.

**II. Chair/Executive Director Updates**

Executive Director, Tim Rainey gave a brief update on

- At the California Summit, Compression Planning was addressed and inadequate resources for Career Technical Education CTE and how we’re funding programs in the state and CTE programs are relevant to the economy, along with moving more resources to CTE and the community colleges system.
- Framing the importance in investing in energy and resources in workforce development.

**III. Action Item:**

**a. Approval of March 22, 2013 Meeting Summary**

The March 22, 2013 meeting summary was approved as submitted.

**b. Career Pathways and Education Committee – *Proposed Action Plans***

Mr. Mike Gallo gave an overview of the committee’s purpose; to identify and implement comprehensive strategies to align education with career preparation in regional growth and demand occupations to successfully compete within the 21<sup>st</sup> Century global marketplace.

Mr. Gallo gave a brief background on the *Proposed Action Plans*. The following points were made:

- There's a downward trend in CTE being offered. The trend should be used as an opportunity to challenge old assumptions regarding CTE innovation.
- Encourage and push innovation to create a more systemic way to engage business
- Motivate and incentivize businesses to get involved.
- **Public Comment** received by *Amy Blumberg, Rose and Kindel*. Ms. Amy Blumberg commented on Action Plan, Item 2. The goal requires potential legislation. Is the CPEC looking forward to those next steps?

Mr. Mike Gallo responded with the requirement of policy changes and the need to pilot projects and demonstration programs, through funding from the State Board or the California Department of Education CDE. Twenty-three states have done this through demonstration and work-based readiness credentials. Similar goals have been validated the value and has been tracked for years.

- All four Action Plans are very in sync with the Student Success Act of 2012, an initiative aimed at improving educational outcomes for students. Suggestion was made to incorporate Title V career and education goal language.
- There is an interdependence amongst all the Action Plans. For example, Mr. Russ Weikle is overseeing the Trust Fund Request for Application RFA and stated all Action Plans are aligned with the initiatives at CDE and aligned with his goals as Division Director.
- Action Plans are comprehensive, provide overarching policy that highlights the linkages.

The Proposed Action Plans was approved.

#### IV. Discussion Item: Career Pathways Trust Fund Update

**Russell Weikle, Director of Career and College Transition Division, CA Department of Education (CDE)** provided an update on the Career Pathways Trust Fund, (SB 594, *Steinberg*) to build stronger connections between businesses and schools/education by engaging industry more directly in the development and delivery of curriculum. The following points were made:

- Funds can be encumbered through June 30, 2016 and have until June 30, 2018 to expend.
- Current timetable is to have RFP application out by January 1, 2014, results notified by March 15 or April 1, 2014, to allow schools to start planning and implementation for the school year.
- CDE would like the RFA and a Bidder's Conference to be a collaborative effort.

- The minimum and maximum grant amount has not been determined, ideas and input are welcomed.
- Applicant pool must be a local education agency LEA: K-12, county office, charter school, or community college district.
- The State Board will gather comments and input from the public through its website under the CPEC web page.
- Comments and ideas can also be sent to Neil Kelly, [NKelly@cde.ca.gov](mailto:NKelly@cde.ca.gov).

**V. Presentation: Linked Learning – Jennifer Ortega, California State Director, America’s Edge**

Ms. Jennifer Ortega gave a brief overview of America’s Edge California’s supporting efforts to provide high school students with real-world experiences and help them graduate with the skills California businesses need through Linked Learning. Linked Learning is a promising education approach that combines rigorous academics, relevant career technical education and hands-on learning opportunities that connect to actual needs in the state’s economy.

**VI. Discussion Item: Next Steps**

- Staff will poll members of the committee for the next meeting date.
- Staff will provide Linked Learning Sites map and California STEM Symposium, Investing in California STEM Education on November 18 – 19 at the Sacramento Convention Center to members and post on CPEC’s webpage.

**VII. Public Comment**

Public Comment was received and noted under Item 3b.

**Meeting Adjourned**